



education

Auburn University

Auburn, Alabama
Bachelor of Arts in Public Relations
Concentration in Communications
May 2022

experience

2019-Present

Kate Nichols Freelance Design
Mobile, Alabama
Owner/Designer

2021-2022

Office of Enrollment Management
Auburn University
Auburn, Alabama
Communications and Graphic Design Assistant

2018-2021

Auburn University Relay for Life
Auburn, Alabama
Assistant Director of Marketing, Graphic Design
Coordinator

2020

Miss Homecoming Campaign
Auburn, Alabama
Creative Director, PR and Social Media Manager

2020

Miss Auburn Campaign
Auburn, Alabama
Creative Director, Campaign Manager

2019

Pi Beta Phi - Alabama Gamma Chapter
Auburn, Alabama
Vice President of Philanthropy

2018-2019

The Walt Disney Company
Orlando, Florida
Disney College Program Attractions Cast Member

computer skills

Adobe Creative Cloud: InDesign, Illustrator, Photoshop, Lightroom

Microsoft Office: Word, PowerPoint, Excel, Outlook, OneNote

Other Programs: WordPress, Procreate, Canva, MailChimp, Zoom

certifications

Google Analytics for Beginners
(Expires July 2024)

Advanced Google Analytics
(Expires June 2025)

additional skills

Press Releases
Social Media Marketing
Crisis Communication and Management
SWOT Analysis
Magazine and Feature Writing
Proofreading and Editing
Brand Design

references

Christen Strang

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Niki Lim

Big Communications
251.753.6912

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